

REPORT TO:	Street Naming Committee
DATE:	11 February 2021
PORTFOLIO:	Cllr Miles Parkinson, Leader
REPORT AUTHOR:	Chief Planning and Transportation Officer
TITLE OF REPORT:	Street Naming Proposal Ribblesdale Avenue, Accrington

1. Purpose of Report

To seek approval for the naming of the following Streets for a new-build residential development located off Ribblesdale Avenue, Accrington.

- i. Bowler Avenue (street name)
- ii. Fields Way (street name)

2. Recommendations

2.1 That the streets be named as set out above.

3. Description of Development

3.1 Residential development of 97 dwellings with two main streets accessing the development.
3.2 A plan illustrating the site location and development site plan is included at Appendix 1.

4. Reasons for Recommendations

4.1 The development is located off Ribblesdale Avenue, Accrington. The Developer Countryside Properties wish to name the two streets Bowler Avenue and Fields Way. The developer put forward the street name David Lloyd Way as a suggestion made by the local cricket club. The street naming and numbering officer referred to the Council's Street Naming and Numbering Policy which stated not to name streets after living people. This was brought to the attention of the developer and the developer requested the street naming and numbering officer to research suitable street names on their behalf.

4.2 The street naming and numbering officer undertook some research into other possible suitable street names for the development and came up with some different street names which were presented to the developer for consideration. The names suggested were Cricket Field Grove, Innings Park, Innings View, Fields Way, Captain Drive/Avenue, Umpire Drive, and Bowler Avenue.

- 4.3 The names proposed are connected to the history of the location of the development site and are based on the cricket theme as the site is located near the Accrington Cricket Club.
- 4.4 The names recommended above have been validated to ensure that the name complies with the Council's Street Naming and Numbering Policy.

5. Consultations

- 5.1 The developer requested that their preferred street names were Bowler Avenue and Fields Way and said they were happy to progress with the two street names.
- 5.2 Members in the Milnshaw ward where the development is located were then consulted on the new street names suggestions. The name suggestions reflects the history of the site maintaining the history of the site with links to the cricket theme as located near the Accrington Cricket Club.. The developer Countryside Properties have planning permission approval for 97 dwellings on the site located off Ribbleton Avenue, Accrington 11/19/0451 plan attached. Response email received from Councillor Andrew Clegg with naming suggestions:- Leg Side Drive, Bumble Avenue, stating "I appreciate bumble is the nickname of David Lloyd but I am hoping it is distance enough to be considered".
- 5.3 Response email received from Councillor Paul Cox stating the following comments "I appreciate the choice of names you have put forward but feel they don't really fit the new development." "I would have agreed with the developer and gone with David Lloyd Way." "In fact we have another former international footballer who was born and grew up in Accrington, Mike Duxbury". "Also as this new development borders the fantastic sports Hub would it not be in keeping to name the new streets after two individuals who have achieved so much in sport," "Lloyd Way and Duxbury Way would be a far better fit I feel". "I do appreciate though that this would be against policy, however if I'm correct where the two streets in the new West Accrington development not called Ron Hill Way and May Hill." "Both are still with us." "So I'm assuming policy can be broken, or altered to accommodate requests." "Because it would seem hugely unfair to allow this in one part of the borough then deny it in another and blame policy." "These two individuals have been big ambassadors for Accrington, as was Ron Hill, so feel it would be only fair to have the streets named after them on a development that is bordering the best sports hub in the north west."
- 5.4 The council's street naming and numbering officer advises that the street name suggestions are checked in conjunction with the Council's street naming and numbering policy document and can only provide advice. The main reasons given as advice from the street naming and numbering officer is to clearly name and number new properties with a unique address that is different and is not already duplicated within the Hyndburn borough and neighbouring localities, so as to avoid problems with emergency services and delivery services being able to locate premises efficiently. Depending on the situation which may be a critical one, which an address should be unique so that the emergency services are able to mobilise an emergency vehicle to the location quickly.

5.5 All emergency services and Royal Mail were consulted.

5.6 There were no responses received from any of the emergency services.

6. Implications

Financial implications (including any future financial commitments for the Council)	None
Legal and human rights implications	None
Assessment of risk	None
Equality and diversity implications <i>A Customer First Analysis should be completed in relation to policy decisions and should be attached as an appendix to the report.</i>	None

7. Local Government (Access to Information) Act 1985: List of Background Papers

7.1 The Council's Street Naming and Numbering Policy sets out the following criteria for the naming of streets:

General Naming Convention

- No street name should start with “The”;
- Street names cannot be duplicated within District;
- Street names should not be difficult to pronounce or awkward to spell;
- Names of living persons will not be allowed;
- The street names should, where possible, reflect the history or geography of the site or area;
- Street names that could be construed as advertising will not be allowed;
- Street names that could be considered offensive will not be allowed;
- Subsidiary names (i.e. a row of buildings within an already named road being called Terrace) should not be used;

All pedestrian ways should have the following suffixes:

- Walk
- Path
- Way

Suffix Applicable Road Type

Avenue	Any road
Chase	Cul-de-sac
Close	Cul-de-sac

Court	Cul-de-sac
Crescent	Crescent shaped road
Drive	Residential road
Gardens	Any road, provided there is no confusion with any local open space
Green	A courtyard, provided there is no confusion with any local open space
Grove	Small road or cul-de-sac
Hill	For hill roads only
Lane	Any road
Mews	Cul-de-sac
Place	Any road
Rise	Sloping hill/industrial
Road	Any road
Row	Only acceptable in appropriate circumstances
Street	Any road
Square	For a square only
Terrace	A terrace of houses but NOT as a subsidiary name within another road
Way	Any – except cul-de-sacs

7.2 The full version of the Council's Street Naming and Numbering Policy is available on the Council's website [Hyndburn Street Naming and Numbering Policy 2017 – Hyndburn Borough Council](#)

The Hyndburn Street Name suffix factsheet is also available on the Council's website [Hyndburn Street name suffix Factsheet – Hyndburn Borough Council](#)

7.3 Street naming should also be undertaken in accordance with the Geoplace data entry convention document in line with the Service Level Agreement the Council has with Geoplace.